Rep Order# 6844881 EC'd Yes Ver# 3 Status Revised Traffic Order# 105824 Printed:

Last Received: 08/2 Showing Buylines: All Lines

08/23/2012 8:55 AM 08/22/2012 5:43 PM

J of

Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Agency ( ) STRATI;GIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/PI/P2/E //2622 Filght Dates 08/23/2012 - 09/02/2012 Histus Weeks

TOP HECK D3 SC--- CONTRACT COMMENT -- Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ) JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2622

Buyer Phone# Fax#

KEGAN BERAN

REV DATES ON LINES 4 & 5 PLEASE INF - REMARKS -

THANKS!

															1	Ē	7
2		ত:			, c			خد		Ç0		~		μ	ii ii ii	;	;
5°,	guy.	<u>अ</u> - न	V3 ESTR	Buy.	TH-F	V3 5116	Buyline Co Sales Remark:	711-F	Buy-L	¥- F.	Buyl	<u>M</u> -F	Euy!	TII-F	() () () ()		D V
12-34	Buyline Comment: FACE	/30p-4P	ective Date	Buyline Comment: FACE Sales Remark: V3 REV	28-30E/	ctive Date	Buyline Comment: NEWS es Remark: V3 REV	4P-5P	Buyline Comment: NEWS	4P-5P	Buyline Comment: NEWS	6A-/A	Buyline Comment: NEWS	6A-7A	1		9
	nt: FACE	Pro.	V3 Effective Dates Changed, Comment Changed	DE: FACE V3 REV BATTSIF CAN'T BUN THU,		v3 Effective Dates Changed, Comment Changed	V3 REV DATES- IF CAN'T BUN THU, PLEASE RON 2 ON FRI		it: NEWS		L: NEWS		t: NEWS				Program
		Ę.			; 50		PLEASE RUN	.30		:30		: 31		i i	.		Len
Salo M		21,680.00		BTEYER BIN XX YN EB:	\$1,000.00		2 CM FRI	S.00.00		500-20		00.000,13			\$1,000.00		# Fig.
64.15-84.01		(5/2:-:8/3]			08/23-08:24			08/23-08/24		CP/27-C8/31		08/27-08/31			08/23-08/24		Dates
<b>5</b> 5%		8			No.			<b>№</b> ®		æ		uz.			N	1	Spots/Week
æ		<del>17</del> 4			Will			<b>X</b> 4.00		<b>)</b>		н			۳	1	₩ P P K S
9743		1000			ħe.			2		Tab		<b>15</b> 8(			2	1	Total Spots
365310v		53,010.00			34,600.00			51,400.00		\$2,100.00		\$3,000.08			\$2,800.00		Total Cost
																1	Saypart

Buy\_ine Comment: SAT TUDAT

-SALES MONTHLY TOTALS—  Aug 12: 8 / 57,500.00  Sales Totals: 22 / 519,825.00  Lines not sent/roid/rtrn: 0 / 50.00  Lines not sent/roid/rtrn: 0 / 50.00  -COMPETITIVE—  Market Totals 579,300  -COMPETITIVE COMMENTS—  NEW CPDER  EST SBARES  BOOK: 77114  BOOK: 77145	Buyline Comment: NEWS  9 M-F 11P-1135P Buyline Comment: NEWS  10 TH-F 11F-1135P Buyline Comment: NEWS REPORT TOTALS Report Totals: 22 / \$19,825.30	Rep Order# 684488! Ver# 3 Status Revised EC'd Yes  Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2622 Buyer KEGAN BERAN Phone# Fax#  Fax#  LT Ln Day Time Program  8 M-F 430A-453A
14 / \$12,225.00 CATV 0: KTNV 273 XXXX 0:		Traffic Order# 105824  Agency ( ) STRATES 7669 STAGERS I DELAWARE, OH Agency C/P1/P2/E //26 Flight Dates Hiatus Weeks  Len  130
KBLR (**	; 30 \$1,100.00	GIC MEDI .OOP ! 43015 22 !012 - 09/0
KVCW 1"	C8/2)-08/31	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines [A PLACEMENT] Dates  Dates  08/27-08/35 1
KLAS 4.2- KVMY 4:	2 3	23/2012 8:55 22/2012 5:43 I Rep Firm Sales Office ( Salesperson F Salesperson F Salesperson F
KUNY 251.	3 \$3,300.60 2 \$2,200.00	AM 2 of 3  M  J PHILADELPHIA J AMY MCCREARY AX# 215-568-6540 AX# 215-568-1845 Weeks Spots  1 1 5200.00

Daypart

Buyer Phone# Rep Order# 6844881 EC'd Yes Station KSNV-TV LAS VIGAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS Estimate# Product JOE HECK 4 CONGRESS 2622 KEGAN BERAN Ver# 3 Status Revised Agency ( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015
Agency C/P1/P2/E //2622
Flight Dates 08/23/2012 - 09/07/2017 Traffic Order# 105824 Showing Buylines: All Lines Last Received: Printed: 08/23/2012 8:55 AM 08/22/2012 5:43 PM Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 3 of

Hiatus Weeks

CASH IN ADVANCE - CREDIT RISK -

Fax#